

OKLAHOMA FILM & TELEVISION

A BOOMING INDUSTRY FOR OKLAHOMA WORKFORCE



Film & Television productions made in Oklahoma.

THE NUMBERS

OKLAHOMA BASED FILM PRODUCTIONS WILL SPEND \$161.7M IN 2021 WITH A PROJECTED \$100M IN TOTAL OK WAGES.

IN 2020, 14,000 OKLAHOMA STUDENTS ENROLLED IN FILM RELATED STUDIES AT OU, OSU, UCO, OCCO, OFTA, CAREER TECHS, ETC.

FILM & TV PRODUCTION JOBS ARE HIGH PAYING WITH THE AVG CREW EARNING \$106,300 PER YEAR.

THE OKLAHOMA INCENTIVE EVALUATION COMMISSION FOUND THAT FOR EACH \$1.00 IN REBATE \$17.04 WAS GENERATED IN TOTAL ECONOMIC ACTIVITY

Data provided, courtesy of the Oklahoma Film + Music Office Partners

April 2021

The Big Film Opportunity

Thanks to the past and current support from both House members and Senators, the Oklahoma film and television industry is booming.

From the Ronald Reagan biopic filming in Guthrie which created 1,966 local jobs and generated \$16.6 million in direct spending last fall, to *Killers of the Flower Moon* in Bartlesville and Pawhuska, and *Reservation Dogs*, our first Oklahoma TV series produced by Walt Disney which is currently filming in Okmulgee and Beggs. Oklahomans are being employed, hotels are being booked, restaurants filled with people, and millions of dollars are being spent with Oklahoma businesses producing an economic impact in both rural and urban communities statewide.

Oklahomans are now spending an estimated \$332 million per year on film & television streaming subscriptions and cable - that's money leaving the state. Let's get these producers to invest Oklahomans money back in our great state and tell our stories.

Georgia was in a similar position to Oklahoma just twelve years ago. They saw an opportunity and passed a more competitive incentive. This resulted in an increase in production spend from \$93 million to \$2.7 billion producing an additional \$9.5 billion in economic impact and creating 45,000 direct jobs and 153,000 indirect jobs. Small, strained, rural communities such as Senoia, GA thrived with new television shows basing themselves in rural towns. This could be the story of a small Oklahoma community in the not too distant future.

In recent years, content creation has boomed with the birth of 200+ streaming platforms. With this, production spending went from \$14 billion in 2014 to \$113 billion in 2021. Big commitments are being made to states with attractive incentives including Netflix's 2020 commitment to New Mexico for \$2 billion. Oklahomans have worked and invested for many years to get our industry to this tipping point of major economic investment. It is now at our doorstep.

BILL 608

Senator Chuck Hall & Representative Scott Fetgatter

Film Incentive

20% base (must use OK apprentices for workforce development & include OK logo in credits).

- 3% bonus for **filming in rural counties** with less than 250,000 population for at least 25% of principle photography.
 - An additional 2% bonus can be earned if filming is in a municipality with a population of 13,000 or less.
- 3% bonus for **post-production or music** where 3% or more of the Oklahoma film spend is on Oklahoma post/music production or licensing.
- 5% bonus for **shooting on a certified soundstage** where 1% or more of Oklahoma film spend is on the soundstage and subject to 25% of principle photography days filming at the stage.
- 5% bonus for filming a **TV series or multi-picture** deal (3 films in 3 years).
 - TV pilots get 2% with the additional 3% reserved for the first full season and beyond.

PROVIDED BY

THE OKLAHOMA MOTION PICTURE ALLIANCE

Supported by: The Cherokee Nation | Green Pastures Studios | Oklahoma Film & Television Academy | Red Clay Studios | Tulsa Office of Film, Music, Arts & Culture
And hundreds of film professionals across Oklahoma.